

AASSA Regional Workshop
on

Sustainable Development Goals: Communication Strategies

CSIR-NISCAIR, New Delhi, India
November 16-18, 2017

Jointly Organized by:

Association of Academies and Societies of Sciences in Asia (AASSA)
Indian National Science Academy (INSA)
CSIR-National Institute of Science Communication and Information Resources
(NISCAIR)

Supported by
InterAcademy Partnership (IAP)

The Association of Academies and Societies in Asia (AASSA) was established in 2012 through the merger of the Association of Sciences in Asia (AASA) and the Federation of Asian Scientific Academies and Societies (FASAS) to promote solidarity and cooperation among the scientific and technological academies in Asia and Australasia and to play a central role in cooperative efforts for further developing the region through science and technology. AASSA currently has 34 member academies representing 30 countries. AASSA Special Committee on SHARE Communication is an initiative of AASSA to promote communication in Science, Health, Agriculture, Risk, and Environment (SHARE) in member countries through academies which came into being in 2015.

The Indian National Science Academy (INSA) is the apex body of Indian science representing all branches of science and technology. It is devoted to pursuit of excellence and attracting young talent to science in India. Its objectives encompass promotion of science in India including its application for economic and social welfare, safeguarding the interests of the scientists and establishing linkages with international bodies to foster collaboration and expressing considered opinion on national issues. Since its inception in 1935, the Academy has been continuously debating, discussing and providing inputs to the government and other national bodies about the important areas of science and also strengthening education and research across the country.

The CSIR-National Institute of Science Communication and Information Resources (CSIR-NISCAIR) is the premier institute engaged in scholarly communication to scientific fraternity and public outreach of science for over six decades, established in 1951. The Institute is the only organization in the country that disseminates R&D information through 18 peer-reviewed journals and takes science to masses through its widely circulated popular science magazines. The Institute has made a foray into science communication through multimedia. It organizes training workshops in science communication and science writing and offers platforms and forums for academic discourse on science promotion, governance and policy.

BACKGROUND OF WORKSHOP

The Sustainable Development Goals (SDGs), officially known as *Transforming our World: The 2030 Agenda for Sustainable Development* is a set of 17 aspirational “Global Goals” with 169 targets between them. Spearheaded by the United Nations, through a deliberative process involving its 194 Member States, as well as global civil society, the goals include ending poverty and hunger, improving health and education, making cities more sustainable, combating climate change, and protecting oceans and forests. The SDGs aim to solve these global challenges by encouraging an inclusive world order with equal opportunities for everyone.

For meeting the challenges that confront the global populations, especially those in developing countries, a strong sense of urgency is required to seek solutions, including innovative approaches to problems. These critical solutions in turn need to be promoted through effective SHARE Communication to improve people’s lives.

Communication of scientific ideas and technological solutions could lead to positive societal transformation. It also calls for mechanisms not only to empower the public at large but also to empower policymakers and political decision makers to help them make informed decisions to smoothen development and progress.

PROGRAMME

November 16, 2017	Arrival of Guests, Delegates/Welcome Reception
November 17, 2017	Full Day Workshop/Workshop Dinner
November 18, 2017	Half Day Workshop/Half Day Field Visit /Departures

Workshop Coordinator

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